	EC'd Yes	Rep Order#
		6837949
		Ver# 1
		Mod# 0
		Ver# 1 Mod# 0 Status Confirmed
Shor		Traffic Order# 105006
Showing Buylines: All Lines	Last Received:	
Lines	08/01/2012 11:51 AM	Printed:
	11:51 AM	08/02/2012 9:26 AM

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7

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

- CONTRACT COMMENT --

Hax#

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAM FOR AMERICA
Estimate# 1537
Buyer MAURA GILROY
Phone#

BARACK OBAMA FOR AMERICA SC=*

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SA Buyli	SĀ Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	Day
7A-9A Buyline Comment: SAT TODAY	6A-7A Buyline Comment: NEWS	7A-9A Buyline Comment: TODAY SHOW	F 7A-9A Buyline Comment: TODAY SHOW	6A-7A Buyline Comment: NEWS	F 5A-7A Buyline Comment: NEWS	430A-459A Buyline Comment: NEWS	F 430A-459A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$175.00	\$125.00	\$250.00	\$250.00	\$190.00	\$190.00	\$50.00	\$50.00	\$100.00	\$100.00	Rate
10/20-10/20	10/20-10/20	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	Dates
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Н	Ч	N	ω	₽	ıΔ	₽	42	н	<i>L</i> 2	Total Spots
\$175.00	\$125.00	\$500.00	\$2,000.00	\$190.00	\$760.00	\$50.00	\$200.00	\$100.00	\$400.00	Total Cost
										Daypart

,	Rep Order# 6837949 EC'd Yes
	6837949
	Ver# 1
	Mod# 0
	Ver# 1 Mod# 0 Status Confirmed
Sho	Traffic Order# 105006
Showing Buylines: All Lines	Printed: 08/02/20 Last Received: 08/01/2012 11:51 AM
Lines	Printed: 08/01/2012
	08/02/2012 9:26 AM ? 11:51 AM

Daypart

· K	Estimate# 153/ Buyer MAURA GILROY Phone#	HWX# LT Ln Day Time Program		11 SU 6A-7A Buyline Comment: NEWS	12 SU 7A-8A Buyline Comment: SUN TODAY	13 SU 9A-930A Buyline Comment: NEWS	14 SU 930A-10A Buyline Comment: CHRIS MATHEWS	15 TU-E 9A-10A Buyline Comment: TODAY SHOW II	16 M 9A-10A Buyline Comment: TODAY SHOW II	17 TU-F 10A-11A Buyline Comment: TODAY SHOW III	18 M 10A-11A Buyline Comment: TODAY SHOW III	19 TU-F 11A-12P Buyline Comment: RACHEL RAY	20 M 11A-12P Buyline Comment: RACHEL RAY	
Si Si	Agency C/F1/F2/E. 95 Flight Dates 10/16 Hiatus Weeks	Len		: 30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	
	95/101/153/ 10/16/2012 - 10/22/2012	Rate		\$110.00	\$250.00	\$125.00	\$175.00	\$150.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	
	12	Dates	 	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	!	ы	н	<i>ب</i>	ц	∞	N	ω	N	12>	н	
	Phone# FAX#	# of Weeks		ц	Н	ب ر	۲	ш	Н	ļt	H	브	ļ ⊶4	
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		Ы	Н	ц	H	œ	N	œ	N	4	j 4	
HIA EARY	540 845	Total Cost		\$110.00	\$250.00	\$125.00	\$175.00	\$1,200.00	\$300.00	\$800.00	\$200.00	\$400.00	\$100.00	

Rep Order# EC'd Yes	Station K Advertiser Product Editorto#	Estimate# Buyer Phone#	rax# LT Ln	22	22	23		24	25	26	27	28	29	30	3 1
# 6837949	KSNV-TV LAS VEGAS, NV. r ().OBAMA FOR AMERICA OBAM FOR AMERICA	1537 MAURA GILROY	Day	₫		TU-F	Buyli	M Buyli	TU-F Buyli	M Buyli	TU-F Buyli	M 2 Buyline	TU-F Buyli	M Buyline	TU-F Buyli
Ver#	S VEGAS, NV AMA FOR AN AMERICA	LROY	Time	12P-1230P	Harine Comment:	1230P-1P	Buyline Comment:	1230P-1P Buyline Comment:	F 1P-2P Buyline Comment:	IP-2P Buyline Comment:	F 2P-3P Buyline Comment:	2P-3P ne Comment:	F 3P-4P Buyline Comment:	3P-4P ne Comment:	E 4P-5P Buyline Comment:
1 Mod#	/ ÆRICA		Program		NEWS		: AGENDA	AGENDA	DAYS	DAYS	DRS	DRS	PHIL	TIHG	NEWS
0 Status															
Status Confirmed	Agency (3050 WAS	Agency C/F1/F2/E Flight Dates Hiatus Weeks													
Traffic (() GMMB 3050 K ST NW WASHINGTON		Len	:30	• (:30		::	:30	:30	: 30	:30	:30	:30	: 30
Traffic Order# 105006 Sh	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1P7F 95/101/1537	95/101/153/ 10/16/2012 - 10/22/2012	Rate	 \$125.00		\$90.00		\$90.00	\$150.00	\$150.00	\$100.00	\$10G.00	\$150.00	\$150.00	\$175.00
Prin Last Received: 08/ Showing Buylines: All Lines		012	Dates	10/22-10/22	, , , , , , , , , , , , , , , , , , ,	10/16-10/19		10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19
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08/02/2012 9:26 AM 1:51 AM		n Phone# n FAX#	k # of Weeks	⊢	ŀ	ш		⊢	نبو	l⊶	Ч	Ь	⊢ -i	щ	Ч
? 9:26 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	H]	,	42		F	4	 - 1	4	Ц	Zle	1-1	ω
	PHIA REARY	.6540 1845	Total Cost	\$125.00		\$360.00		- to	\$600.00	\$150.00	\$400.00	\$100.00	\$600.00	\$150.00	\$1,400.00

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4P-5P Buyline Comment: NEWS

:30

\$175.00

10/22-10/22

N

N

\$350.00

Rep Order# 6837949 Ver# 1 Mod# 0 Status Confirmed EC'd Yes	KSNV-TV LAS VEGAS, NV. · ().OBAMA FOR AMERICA OBAM FOR AMERICA	nate# 1537 r MAURA GILROY e#	. Fax# LT Ln Day Time Program	33 TU-F 5P-630P Buyline Comment: NEWS	34 M 5P-630P Buyline Comment: NEWS	35 SA 5P-630P Buyline Comment: NEWS	36 SU 830P-930P Buyline Comment: NEWS AFTER NFL	37 TU-F 630P-7P Buyline Comment: JEOPARDY	38 M 630P-7P Buyline Comment: JEOPARDY	39 TU-F 7P-730P Buyline Comment: WHEEL	40 M 7P-730P Buyline Comment: WHEEL	41 TU-F 730P-8P Buyline Comment: FACE TO FACE	ζ.	Buyline Comment: FACE TO FACE
onfirmed	Agency (3050 F WASF	Agency C/P1/P2/E Flight Dates Hiatus Weeks												
Traffic	() GMMB 3050 K ST NW WASHINGTON		Len	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	
Traffic Order# 105006 Sho) GMMB 3050 K ST NW WASHINGTON, DC 20007	95/101/1537 10/16/2012 - 10/22/2012	Rate	\$265.00	\$265.00	\$200.00	\$450.00	\$260.00	\$260.00	\$260.00	\$260.00	\$150.00	\$150.00	
006 Prir Last Received: 08/ Showing Buylines: All Lines		12	Dates	10/16-10/19	10/22-10/22	10/20-10/20	10/21-10/21	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	
uted: 01/2012 1	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	Δ	N	H	נ	4	; .	4 1	<u>, , , , , , , , , , , , , , , , , , , </u>	. £3.	<u>+</u>	
)2/2012		hone# AX#	₩eeks	4 	<u>н</u>	P	р	۲	-		_	-	•	
08/02/2012 9:26 AM 1:51 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	ω ! ω !	N	H	щ	4,	Ц	4	ч	2ا،	1-4	
	PHIA REARY	5540 845	Total Cost	\$3,445.00	\$530.00	\$200.00	\$450.00	\$1,040.00	\$260.00	\$1,040.00	\$260.00	\$600.00	\$150.00	

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Buyline Comment: JEOPARDY

	Rep Order# EC'd Yes
	6837949
	Ver# 1
	Mod # 0
	Ver# 1 Mod# 0 Status Confirmed
Showin	Traffic Order#105006 L
howing Buylines: All Lines	Printed: 08/02/20 Last Received: 08/01/2012 11:51 AM
Lines	Printed: 08/01/2012
	08/02/2012 9:26 AM 11:51 AM

H Fax# Buyer Phone# Advertiser Station Estimate# Product 54 53 52 51 50 49 48 47 46 45 44 Ę KSNV-TV LAS VEGAS, NV.

Y ().OBAMA FOR AMERICA
OBAM FOR AMERICA MAURA GILROY 1537 SU SU 'nή щ Σ Day SA ΚŞ HT ΤU SA Buyline Comment: SUN NIGHT FTBL Buyline Comment: FNIA Buyline Comment: NBC PRIME Buyline Comment: Buyline Comment: DATELINE Buyline Comment: GRIMM Buyline Comment: ROCK CENTER Buyline Comment: SVU Buyline Comment: THE VOICE Buyline Comment: WHEEL Buyline Comment: THE VOICE 515P-830P 4P-515P 10P-11P Time 9P-10P 9P-10P 8P-9P 10P-11P 9P-10P 8P-9P 8P-10P 7P-730P NBC Program PRIME Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 :30 : 30 :30 :30 :30 :30 : 30 Len :30 10/16/2012 - 10/22/2012 95/101/1537 \$4,000.00 \$600.00 \$400.00 \$350.00 \$1,000.00 \$750.00 \$950.00 \$1,100.00 Rate \$1,300.00 \$1,100.00 \$175.00 10/21-10/21 10/21-10/21 10/20-10/20 10/20-10/20 10/19-10/19 10/19-10/19 10/18-10/18 10/17-10/17 10/16-10/16 10/22-10/22 10/20-10/20 Dates μ. Н دع Spots/Week # of Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# μ Н <u>د ر</u> \vdash \vdash) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 نـــا \vdash \vdash Ц \vdash Total Spots 1-1 \$4,000.00 \$600.00 \$400.00 \$350.00 \$1,000.00 \$750.00 \$950.00 Total Cost \$1,300.00 \$1,100.00 \$175.00 \$1,100.00 Daypart

5 of 7

65 SU 1135P~12A Buyline Comment: SPORTS NIGHT	64 SA 1130P-1A Buyline Comment: SNL	63 M 1235A- 135A Buyline Comment: FALLON	62 TU-F 1235A- 135A Buyline Comment: FALLON	61 M 1135P- 1235A Buyline Comment: LENO	60 TU-F 1135P- 1235A Buyline Comment: LENO	59 SU 11P-1135P Buyline Comment: NEWS	58 SA 11P-1135P Buyline Comment: NEWS	57 M 11P-1135P Buyline Comment: NEWS	56 TU-F 11P-1135P Buyline Comment: NEWS	55 SU 930P-10P Buyline Comment: TBD	LT Ln Day Time Program	e#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA Product OBAM FOR AMERICA	Rep Order# 6837949 Ver# 1 Mod# 0 Statu EC'd Yes
										,		Flight Dates Hiatus Weeks	Agency (3050 K WASH	Status Confirmed
:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len		() GMMB 3050 K ST NW WASHINGTON,	Traffic
\$90.00	\$400.00	\$60.00	\$60.00	\$150.00	\$150.00	\$285.00	\$285.00	\$275.00	\$275.00	\$350.00	Rate	10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 1.05006 Shov
10/21-10/21	10/20-10/20	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/21-10/21	10/20-10/20	10/22-10/22	10/16-10/19	10/21-10/21	Dates	N		006 Prin Last Received: 08/ Showing Buylines: All Lines
נ	ני	H	41 1	ы	Ť	Ц	Ь	ب	æ	F	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (l ted: 01/2012 1
ш	Н	H	Н	Ь	ئ سل	Ь	H	Ь) - 1	⊢	₩ 00 0	n Phone# n FAX#		08/02/201: :51 AM
H	Н	لما	44	1	4	Н	Н	Ч	Ą	<u>г.</u>	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREAR	08/02/2012 9:26 AM 1:51 AM
\$90.00	\$400.00	\$60.00	\$240.00	\$150.00	\$600.00	\$285.00	\$285.00	\$275.00	\$1,100.00	\$350.00	Total Cost	8-6540 8-1845	PHILADELPHIA AMY MCCREARY	
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Rep Order# EC'd Yes 6837949 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105006 Showing Buylines: All Lines Last Received: 08/01/2012 11:51 AM Printed: Rep Firm 08/02/2012 9:26 AM

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Fax# Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA Buyer Estimate# Product MAURA GILROY OBAM FOR AMERICA Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 95/101/1537 10/16/2012 - 10/22/2012

Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Salesperson Phone#

Salesperson FAX# 215-568-6540 215-568-1845

Spots/Week # of Weeks

Total Spots Total Cost

Daypart

-report totals-

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Day

Time

Program

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Rate

Dates

Report Totals: 155 / \$36,695.00

-SALES MONTHLY TOTALS-

Station Totals: 155 / \$36,695.00 Sales Totals: 155 / \$36,695.00 Oct 12: 155 / \$36,695.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals \$122,317 CATV KTNV XXXX 14% % % KTUD KBLR % % KVCW KINC ហ 0/0 KVMY KLAS 21% ω DVVX KSNV

> 80 30%

—COMPETITIVE COMMENTS—

SHARES ESTIMATED

Books Demos NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE